



**American
Red Cross**

THREE-MONTH REPORT | MAY 2025

California Wildfires 2025

RESPONSE AT A GLANCE



Reached an estimated **108,100** people with disaster relief and recovery services, including financial assistance



Some **176,900** meals and snacks served with partners



More than **24,800** households provided with relief items



More than **19,400** overnight shelter stays provided with partners

Cumulative figures in response to California Wildfires 2025 as of April 7, 2025

Delivering Help and Hope to Wildfire Survivors

Fueled by dry conditions and extreme Santa Ana winds, multiple wildfires kindled across the Greater Los Angeles area in January, including the catastrophic Eaton and Palisades fires — which became the second- and third-most destructive wildfires in California history. Tragically, at least 30 lives were lost.

By the time the fires were contained, more than 17,000 homes had been destroyed or severely damaged, with over 200,000 residents forced to evacuate ahead of the fast-moving flames. Thousands of survivors who lived and worked in hard-hit communities like Altadena, Pasadena and Pacific Palisades returned to find that homes, livelihoods and cherished belongings had been devoured by the flames.

In response, hundreds of American Red Cross volunteers and employees moved quickly to support residents coping with the fires' devastating impact. Working alongside our response partners, they opened emergency shelters for displaced individuals and families who had nowhere else to turn. In addition to serving as a refuge, these shelters also became places for the community to access aid and information, offering wildfire survivors a chance to get a warm meal, charge their electronic devices and learn about available assistance from the Red Cross and our community, nonprofit and government partners.

In addition to supporting shelters, Red Cross teams fanned out across the impacted area, delivering meals, water, relief supplies, basic health services and emotional support for residents coming to grips with heartbreaking losses and an uncertain future. And as individuals and families returned home to salvage what they could from the ashes, we also provided essential personal protective equipment to keep them safe from lingering toxic smoke and ash.

“I don’t know where to go from here, but it means everything right now to have a safe place for our son.... I’m grateful for the Red Cross.”

**KRISTINA MOORE,
LOS ANGELES**

The Red Cross quickly launched an Immediate Financial Assistance program to help residents in fire-ravaged communities with urgent needs, such as buying groceries and replacing lost clothing, paying for transportation costs, rental deposits and more. As of April 7, 2025, the Red Cross had already provided Immediate Financial Assistance totaling approximately \$12.8 million to over 11,000 households.

KRISTINA'S STORY: Kristina Moore has dedicated her life to helping others get their lives back on track, helping people with drug addictions kick their habit and start over. But since the January wildfires destroyed her home in the Altadena community of Los Angeles County, she's the one who is starting over.

After her family found refuge at a Red Cross shelter, Kristina began to contemplate the difficult path forward.

“I don't know where to go from here,” she said, “but it means everything right now to have a safe place for our son. I'm so used to helping others, it's hard for me to let go right now,” she added. “But I know this is where I'm supposed to be, and I'm grateful for the Red Cross.”



At an emergency shelter in Pasadena, California, a Red Cross worker visits with Los Angeles resident Kristina Moore and her son, who lost their home to the January wildfires. Photo by Scott Dalton/American Red Cross

Supporting Wildfire Survivors on Their Recovery Journey

In the devastating aftermath of the January wildfires in the Los Angeles area, Red Cross needs assessments revealed that impacted individuals and families were struggling to identify resources available to them and to understand the next steps in their recovery.

To meet this need, Red Cross has helped open Multi-Agency Resource Centers (MARC) to support affected residents in Pacific Palisades (pictured) and Altadena. Red Cross Long-Term Recovery team members

have been working with our recovery partners to coordinate these MARC sites, ensuring that survivors — many of whom had already received assistance from the Red Cross — are able to connect with other service providers in one convenient location.

Three months after January's wildfires, our work to aid the thousands of people affected continues. This includes additional direct cash assistance for the most severely affected survivors, as well as \$5.4 million to support community recovery and resilience, including Response Impact Grants to community partners like the Los Angeles Regional Food Bank, 211LA, Radio Bilingue and the Hope Crisis Response Network. Red Cross caseworkers are also meeting one on one with impacted residents to help them make recovery plans as well as identify and access available recovery assistance from other organizations.

Powered by the generosity of our donors, we will continue to work with government, community and nonprofit partners in the months ahead to coordinate recovery efforts. We will also stand ready to respond to additional wildfires that may strike across California through the summer and fall, providing critical relief and comfort to survivors and helping them get back on their feet.



At Multi-Agency Resource Centers like this one in Pacific Palisades, California, the Red Cross and our partners are helping wildfire survivors identify available resources and plan their recovery. Photo by Mimi Teller/American Red Cross

► To learn more about our response and some of the people we've helped, please visit our [California Wildfires 2025 Story Map \(redcross.org/california-wildfires-2025\)](https://redcross.org/california-wildfires-2025).

Compassionate Donors Power Relief and Recovery Support

Thanks to incredibly generous support from the public, the Red Cross has raised \$167.2 million — including the value of critical donated goods and services — designated for our California Wildfires 2025 response to help people impacted by wildfires in California in 2025. As of April 7, 2025, the Red Cross had already spent or made commitments to spend approximately \$32.6 million on emergency relief and recovery efforts for the January wildfires in California. We will continue to program the remaining funds to provide and support relief and recovery services for people impacted by wildfires in California in 2025.

California Wildfires 2025 Expenses and Commitments ¹ (in millions) as of April 7, 2025						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery & Resilience	Total	Expense %
Financial assistance, food, shelter and other relief items	\$3.0	\$0.3	\$12.8	\$5.4	\$21.5	66%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$2.5	\$0.6	\$0.6	—	\$3.7	11%
Full-time Red Cross employees	\$1.0	—	\$0.2	—	\$1.2	3%
IT, communications and call centers	\$0.6	\$0.1	\$0.4	—	\$1.1	3%
Kitchen, shelter and other logistics that enable service delivery	\$0.4	\$0.4	\$0.1	—	\$0.9	3%
Temporary disaster hires	\$0.3	\$0.1	\$0.1	—	\$0.5	2%
Freight, postage and warehousing	\$0.2	—	—	—	\$0.2	1%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.2	—	—	—	\$0.2	1%
Total Program Expenses	\$8.2	\$1.5	\$14.2	\$5.4	\$29.3	90%
Management, general and fundraising ²					\$3.3	10%
Total Spent & Committed					\$32.6	100%
Program Dollars Remaining					\$121.1	
Management, general and fundraising remaining to be applied					\$13.5	
Total Budget					\$167.2	

¹Dollar figures are rounded to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

²Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support nearly 18,000 employees and more than 265,000 volunteers, fundraising and communications functions, and other support services across all program lines. Ninety cents of every dollar spent for California Wildfires of 2025 will support the delivery of care and comfort to help people affected by these disasters.

Thank you!



**American
Red Cross**

The Red Cross must be ready for every disaster, big or small, and we respond to an average of about 65,000 disasters each year — including home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and throughout their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.